CHRIS DAPKIEWICZ

experienced UX/product designer in Philadelphia

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experience

Senior Product Designer
SofterWare (DonorPerfect)
December 2020 - present

Deliver incremental improvements to modernize the fundraising and nonprofit CRM platform as part of an agile team

Perform research to build a shared understanding of user needs through customer feedback, prototyping sessions, and competitor analysis

Collaborated on UX team processes, best practices, and building a research repository

Design layouts, components, style guides, interactive prototypes, and other UX artifacts

UX Consulting
self-employed
April 2020 - August 2020

Served as the UX expert providing best practices and developing wireframes for an improved e-commerce experience

Created user flows and interactive wireframes to support requirements validation and kickstart development for a mobile app

Senior UX Product Designer
Turn5
May 2014 - March 2020

Sole UX designer for e-commerce experiences on americanmuscle.com, extremeterrain.com, americantrucks.com

Managed A/B testing roadmap with leadership and external vendors to prioritize opportunities, design solutions, analyze results, and implement successes

Led the design, development, and successful launch of the company's first mobile app

Collaborated on usability sessions, agile ceremonies, and user story definition

UI Designer & Developer
Market Smart 360 / AdTrak 360
August 2012 - May 2014

Designer and front-end developer for small business marketing platform modernizing a legacy code-base

Created UI artifacts for navigation, global components, simple dashboards, and data-heavy reporting interfaces

UI Designer & Developer
Moxy Vote
March 2011 - July 2012

Sole designer and front-end developer at this startup building a product for shareholders to submit proxy ballots online

Responsible for all marketing materials such as newsletters, embeddable widgets, and display ads

Web Designer / Art Director
Devon International Group
October 2005 - February 2011

Designed various print and digital materials to support diverse business initiatives

Managed vendor relations and design team workflows

With no prior experience, lead the design, development, and launch of an e-commerce site

skills

UI, UX design	A/B testing	Research & discovery
Wireframes	Prototyping	Product strategy

education

Bachelor of Fine Arts, Communication Design
Kutztown University of Pennsylvania